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| IMG RADIO COPY FORM | | | | | | | | | | | |
| Client |  |  |  | | | | Date |  | | Writer |  |
| Acct Exec. |  | Network |  | |  |  | | Title |  | | |
|  | |  | | All web addresses should be written out (ex. I-M-G-WORLD-dot-com  ALL telephone numbers should be written out (ex. SEVEN-SIX-EIGHT-THIRTY-FOUR-HUNDRED | | | | | | | |
| PRODUCTION | | TIME | | **COPY (Double Spaced – ALL CAPS – 11 point font size)** | | | | | | | |
|  | |  | |  | | | | | | | |
|  | | -  -  -  10  -  Live mentiON  -  20  -  -  -  **30 second spot** ---  -  -  -  -  -  -  -  -  -  **60 second spot** ---END | | ERASE THIS PORTION AND TYPE OUT YOUR SPOT HERE IN ALL CAPS. PLEASE WRITE OUT ALL NUMBERS (ONE, TWO, THREE, ETC.). ONCE YOU REACH THE BOTTOM PORTION, YOU’VE HIT APPROXIMATELY THIRTY SECONDS. | | | | | | | |
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